

Lincoln Center

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THE ATRIUM AT LINCOLN CENTER WILL BE NAMED AFTER DAVID RUBENSTEIN IN HONOR OF HIS \$10 MILLION GIFT

Lincoln Center for the Performing Arts announced today that its new visitor center and ticketing facility, located across from Josie Robertson Plaza and the Revson Fountain on Broadway between West 62nd and 63rd Streets, will be named David Rubenstein Atrium at Lincoln Center in honor of the philanthropist and financier David M. Rubenstein, Vice Chairman of Lincoln Center for the Performing Arts.

The dedication recognizes the \$10 million gift recently pledged to Lincoln Center by Mr. Rubenstein. The David Rubenstein Atrium at Lincoln Center will officially open on November 24. As Chairman of the Campaign Steering Committee charged with raising capital funds for Lincoln Center's physical transformation, Mr. Rubenstein's leadership was crucial to raising more than \$600 million, unprecedented in the history of Lincoln Center.

Serving as a gateway for the entire Lincoln Center campus, David Rubenstein Atrium will offer— for the first time at Lincoln Center—day-of-discount tickets to available performances across the campus, in addition to access to full-price tickets via onsite kiosks and telephone service. Among the other numerous attractions housed in the new visitors' center will be free weekly performances, a café, a departure point for expanded Lincoln Center tour programs, a staffed Information Desk, restrooms, and free Wi-Fi access.

Designed by the acclaimed firm Tod Williams Billie Tsien Architects, the conversion of the Privately Owned Public Space formerly known as the Harmony Atrium is a highlight of an overall revitalization initiative to renovate, modernize, and open up the 16-acre campus, as well as a key element in Lincoln Center's 50th Anniversary year.

Said Lincoln Center President Reynold Levy, "David Rubenstein Atrium at Lincoln Center is a unique reflection of civic investment, community engagement and audience development. Thanks to David's generous gift, we are able to replace a previously underutilized, neglected space with an innovative civic center that will benefit New Yorkers and visitors from around the world. It is completely open to the public."

Noted David Rubenstein, "I'm pleased to be able to play a modest role in the building of this important addition to the world's largest performing arts center. Just as Lincoln Center redefined the Upper West Side, we hope that the Atrium will play a significant role in making Lincoln Center more accessible and expanding the opportunities to reach new audiences."

In addition to the ticket facility, David Rubenstein Atrium at Lincoln Center will be home to an array of programs, services and amenities designed to welcome, inform, and entertain the thousands of people who visit Lincoln Center and its surrounding community each day.

The Tod Williams Billie Tsien design reflects a respect for the materials used throughout Lincoln Center and will achieve an open, accessible, and inviting environment that is an essential goal of redevelopment

for the 16-acre campus. The Atrium will be the first LEED certified, "Green" building on the Lincoln Center campus.

David M. Rubenstein is a Co-Founder and Managing Director of The Carlyle Group, one of the world's largest private equity firms. Mr. Rubenstein co-founded the firm in 1987. Since then, Carlyle has grown into a firm managing more than \$85 billion from 29 offices around the world.

Mr. Rubenstein, a native of Baltimore, is a 1970 magna cum laude graduate of Duke University, where he was elected to Phi Beta Kappa. Following Duke, Mr. Rubenstein graduated in 1973 from The University of Chicago Law School, where he was an editor of the Law Review.

In addition to serving on the Board of Directors of Lincoln Center as Vice Chairman, Mr. Rubenstein is a Regent of the Smithsonian Institution and is also on the Board of Trustees of Duke University, Johns Hopkins University, University of Chicago, The John F. Kennedy Center for the Performing Arts, Memorial Sloan-Kettering Cancer Center, Council on Foreign Relations, Institute for Advanced Study, Cold Spring Harbor Laboratory, National Museum of American History of the Smithsonian Institution, National Museum of Natural History of the Smithsonian Institution, Center for Strategic and International Studies, Asia Society, American Academy in Berlin, American Council on Germany, and Ford's Theatre.

Mr. Rubenstein is President of the Economic Club of Washington and is also a member of The Business Council, Visiting Committee of The John F. Kennedy School of Government at Harvard, Dean's Council at the Woodrow Wilson School at Princeton, Advisory Board of the Stanford Institute for Economic Policy Research, Board of Overseers of the Hoover Institution, Advisory Board of School of Economics and Management Tsinghua University, Trustees' Council of the National Gallery of Art, International Business Council of the World Economic Forum, and Harvard Business School's Board of Dean's Advisors.

Lincoln Center for the Performing Arts, Inc. (LCPA) serves three primary roles: presenter of superb artistic programming, national leader in arts and education and community relations, and manager of the Lincoln Center campus. As a presenter of over 400 events annually, LCPA's programs include *Great Performers*, *American Songbook*, *Lincoln Center Festival*, *Lincoln Center Out of Doors*, *Live From Lincoln Center*, *Midsummer Night Swing*, and the *Mostly Mozart Festival*. In addition, LCPA is leading a series of major capital projects on behalf of the resident organizations.

Lincoln Center is committed to providing and improving accessibility for people with disabilities. For information, call the Department of Programs and Services for People with Disabilities at (212) 875-5375.

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